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**POST GRADUATE DIPLOMA IN MANAGEMENT (2024-25)
END TERM EXAMINATION (TERM -II)**

Subject Name: **Business News Analysis**

Time: **40 mins.**

Sub. Code: **PG29**

Max Marks: **40**

Note: All questions are compulsory. There are 40 questions of 1 mark each.

Question 1: What mechanism is Meta implementing to ensure user consent when using facial recognition technology?

- A) Automatic enrollment for all users
- B) Consent will only be required for private individuals
- C) Public figures will be asked for consent before using their facial data
- D) A third-party entity will vet the facial data

Question 2: Why did the Reserve Bank of India (RBI) intensify scrutiny of the microfinance sector?

- A) To promote competition among financial institutions
- B) Following revelations of excessive interest rates charged by some institutions
- C) To encourage more lending to low-income groups
- D) To reduce the number of microfinance institutions in operation

Question 3: What does the new tax regime help employees better assess in relation to their salary?

- A) Total Cost to Company (CTC)
- B) In-hand or take-home pay
- C) Annual bonus
- D) Tax-exempt allowances

Question 4: What was HDFC Bank's market share in the outstanding credit card segment as of FY25 year-to-date?

- A) 20.2%
- B) 20.4%
- C) 24.2%
- D) 25.0%

Question 5: Difference between Incubator and Accelerator in Startup ecosystem is:

- A) Both are same
- B) Incubator focus on early age start up but accelerator focus only on growing start up
- C) Incubator focus on corporate funded start up but accelerator focus only on self-funded start up
- D) India has 1100 accelerators and 900 incubators

Question 6: India is crafting a dedicated health policy for wildlife, targeting crucial issues of disease management, conservation, and ecosystem protection. Name the policy

- A) One health approach
- B) One nation approach
- C) One ecosystem approach
- D) None of the above

Question 7: Who founded Zinc Money to help Indian families finance their children's overseas education.

- A) Jeff Bezos
- B) Prashanth Ranganathan
- C) Aman Gupta
- D) None of the above

Question 8: Which company has received approval to launch its own payment gateway to compete with companies like Paytm and PhonePe in India's digital payment market

- a) Mobikwik b) Bajaj Finances c) Kreditbee d) Jio Financial Services

Question 9: The Godfather of AI, Meta's AI chief, sees potential for AI growth in India. Who is the Godfather referred here?

- A) LeCooper B) LeHyua C) LeCun D) LeYunn

Question 10: Which 2 states are leading under the PM internship scheme amongst the 5 top states of India

- a) Gurugram & Hyderabad b) Maharashtra & Chennai
c) Bengaluru and Chennai d) Gurugram and Chennai

Question 11: The Indian rupee weakened to a record low of _____ against the US dollar on 20th December, 2024:

- A) Rs. 85.15 B) Rs. 85.11 C) Rs. 85.07 D) Rs. 85.10

Question 12: ONOS Initiative of the Office of PSA- Principal Scientific Adviser was approved by the Union Cabinet as a Central Sector Scheme on 25th November 2024. ONOS stands for

- a. Open Network Operating System b. Optimal Node Optimization System
c. One Nation One Subscription d. Optimized Network Operations Suite

Question 13: Delhi Police data reveals that people were duped of _____ in online cyber scams till June, 2024 compared with Rs 175 crore in the same period last year.

- A) Rs. 421 crores B) Rs. 378 crores C) Rs 452 crores D) Rs. 398 crores

Question 14: 'Bain rot' is now seeing more widespread use among which cohorts?

- A) Millennials and Generation Z B) Generation X and Generation Y
C) Millennial and Generation Alpha D) Generation Alpha and Generation Z

Question 15: COP 29 was held in

- a. Baku, Azerbaijan b. Dubai, United Arab Emirates
c. Sharm El Sheikh, Egypt d. Katowice, Poland

Question 16: What is the name of the Public Distribution System (PDS) Supply Chain optimization tool launched by government of India?

- a. FoodNet b. Anna Chakra c. GrainFlow d. GrainOptimizer

Question 17: Which bank has recently launched India's first corporate credit card allowing UPI integration, eSvarna?

- a. Bank of Baroda b. IndusInd Bank c. Axis Bank India food delivery d. Karnataka Bank

Question 18: What is the objective of the 'EV as a Service' program launched by Convergence Energy Services Limited (CESL)?

- a. To reduce fuel consumption in private cars
b. To deploy 5,000 electric cars in government departments

- c. To provide subsidies for electric cars d. Promote traditional vehicles

Question 19: Who has been appointed as the 26th Governor of the Reserve Bank of India (RBI)?

- a. Shaktikanta Das b. Raghuram Rajan c. Sanjay Malhotra d. Urjit Patel

Question 20: Mahindra and Indigo were involved in a lawsuit pertaining to:

- a. Trademark b. Patent c. Copyright d. Unfair trade practices

Question 21: What recent challenge has Titan Company faced in its solitaires jewelry segment?

- A. Lack of product availability B. Rising competition and changing consumer preferences
C. Excessive product pricing D. Decline in online sales

Question 22: What was the main factor driving the record-high e-way bill generation in India in October?

- A. Increased manufacturing output B. High export demands
C. Festival season demand D. Introduction of new tax reforms

Question 23: What is the primary function of Tata Power's pumped-storage plants?

- A. To generate electricity using solar power
B. To store excess electricity and stabilize energy supply from renewable sources
C. To manage water levels in local reservoirs
D. To provide electricity to remote areas without grid access

Question 24: What is one of the main goals of Starbucks' new CEO, Laxman Narasimhan?

- A. Increase Starbucks' share prices B. Strengthen the company's digital strategy
C. Focus on opening new cafes in Asia D. Reduce the number of Starbucks employees

Question 25: What type of investors does Kotak Mahindra's private equity arm plan to target for its new life sciences fund?

- A. Only international investors B. Local institutional investors
C. Individual retail investors D. Government-funded investors

Question 26: What key factor contributed to Hero Moto Corp's record-high revenue and profit in Q2 FY25?

- a) Aggressive price cuts in rural markets
b) Focus on premiumization, including high-end motorcycles and electric scooters
c) Reduction in material costs and improved supply chain efficiency
d) Exclusive reliance on urban market sales

Question 27: Why has the Indian government decided to eliminate the windfall tax on crude oil, petrol, diesel, and jet fuel?

- A) Due to high global oil prices B) Because of subdued global oil prices
C) To increase tax revenue from oil companies D) To encourage domestic oil production

Question 28: What type of assets is Macrotech Developers Ltd focusing on as part of its digital infrastructure business expansion?

- A) Residential apartments and villas B) Warehousing, office, retail, and potentially data centers
C) Agricultural land D) Hospitality and leisure centers

Question 29: What did the UN's climate chief Simon Stiell emphasize regarding the climate negotiations?

- a) The need for increased funding from developed nations
b) The urgency to resolve differences quickly to achieve a global consensus
c) The necessity of setting a new deadline for climate finance goals
d) The importance of limiting private sector involvement in climate finance

Question 30: What record performance did Hero MotoCorp achieve recently?

- a) Highest-ever profit margin
- b) Highest-ever revenue and profit
- c) Highest-ever number of motorcycles sold
- d) Highest-ever sales in the electric vehicle (EV) segment

Question 31: What was the GST collection for November 2024?

- a) ₹1.77 trillion
- b) ₹1.82 trillion
- c) ₹1.87 trillion
- d) ₹2.1 trillion

Question 32: What is the revised GST rate proposed for sin goods like cigarettes and aerated beverages?

- a) 28%
- b) 30%
- c) 32%
- d) 35%

Question 33: Which organization is leading India's efforts in developing indigenous Small Modular Reactors (SMRs)?

- a) Tata Power
- b) Bhabha Atomic Research Centre
- c) NTPC Limited
- d) Reliance Energy

Question 34: Which global tech giant has partnered with HCLTech to launch AI-driven Managed Detection and Response (MDR) cybersecurity solutions?

- a) Microsoft
- b) Google Cloud
- c) IBM
- d) Amazon Web Services

Question 35: Which country's parliament paused investments in Adani Group amid allegations of bribery?

- a) Germany
- b) UK
- c) France
- d) Canada

Question 36: What percentage of India's AI Mission Fund is allocated for startups and entrepreneurship?

- a) 10-15%
- b) 15-25%
- c) 20-30%
- d) 30-40%

Question 37: Which three countries are founding members of the Global Biofuels Alliance?

- a) India, Germany, and Brazil
- b) India, USA, and Brazil
- c) India, UK, and USA
- d) India, Japan, and Germany

Question 38: What was the total order book value of BEML Ltd as of FY25?

- a) ₹12,000 crore
- b) ₹13,500 crore
- c) ₹15,100 crore
- d) ₹16,000 crore

Question 39: How much did the Reserve Bank of India (RBI) increase its gold reserves by in October 2024?

- a) 20 tonnes
- b) 27 tonnes
- c) 35 tonnes
- d) 42 tonnes

Question 40: Which bill did the Lok Sabha pass to enhance transparency in the banking sector?

- a) Banking Governance Act Amendment Bill
- b) Banking Transparency and Accountability Bill
- c) Financial Sector Reform Bill
- d) Bank Regulation Amendment Bill